

Asian/Pacific Islander
Quit Line Data Summary
 July 1 - December 31, 2004

	<u>Asian/Pac. Is.</u>	<u>State</u>
Number of Calls to Quit Line	N = 95	N = 6,751
Percent of Statewide Calls	1.9%	100.0%
Percent of State Population	6.0%	100.0%
	<u>Asian/Pac. Is. %</u>	<u>State %</u>
Gender	N = 95	N = 5,935
Female	56.8%	64.9%
Male	43.2%	35.1%
Race/Ethnicity	N = 95	N = 4,951
Asian/Pacific Islander	100.0%	1.9%
Age	N = 93	N = 5,562
Less than 18 years old	6.5%	1.6%
18 - 24 years old	21.5%	14.2%
25 - 34 years old	34.4%	23.3%
35 - 44 years old	17.2%	26.2%
45 years and older	20.4%	34.8%
Education	N = 89	N = 5,242
Did not graduate high school	4.5%	21.0%
High school graduate	44.9%	34.9%
Some college/vocational school	31.5%	33.4%
College graduate	19.1%	10.6%
Caller Type	N = 94	N = 6,213
General Information	3.2%	9.9%
Health care provider	0.0%	4.3%
Tobacco user	96.8%	85.8%
Payer Type	N = 70	N = 4,135
Insured	28.6%	35.4%
Uninsured	41.4%	27.8%
Medicaid	30.0%	36.8%
Heard About	N = 82	N = 4,820
Past caller	8.5%	17.0%
Employer/worksites	1.2%	1.0%
Health care provider	31.7%	30.2%
Television	6.1%	9.1%
Outdoor advertisement (billboard/bus/wall)	4.9%	2.4%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	2.4%	1.3%
Newspaper/Magazine	1.2%	1.4%
Brochure/Newsletter	11.0%	6.1%
Family or friend	28.0%	25.8%
Health Department	3.7%	4.9%
School	1.2%	0.7%